*** **For Immediate Release** ***

November 6, 2012

Duradek and Mother Nature Team Up in Decking

Duradek, the original Walkable Roofing Membrane has done it again! Following the successful addition of the **Forest Floor** line to Duradek's extensive collection of 60 mil vinyl colors and patterns, a third color is now being introduced in this innovative and popular pattern.

An instant favorite with designers and home owners alike, **Forest Floor** resonates with the desire for naturally inspired colors and textures, and the ability to provide stylish outdoor living space while still having guaranteed waterproof protection.



Colour swatch of the new Forest Floor 'Ash'. Actual color may appear different than shown based on printer or monitor calibration.

Duradek Ultra Forest Floor Ash

A cool, earthy hue softly presents the distinctive fossilized leaf pattern in gentle taupe with grey under tones for a subtle and attractive waterproof finish on balconies, decks and patios.

Reminiscent of an actual forest floor, ***Duradek Ultra Forest Floor Ash*** offers a unique, naturally inspired design in a calm blend of neutral shades that invites harmony to virtually any outdoor living space or exterior design scheme.



The flagship color for this exclusive line launched in the summer of 2011 was ***Duradek Ultra Forest Floor 'Birch'***, followed in summer of 2012 with ***Duradek Ultra Forest Floor 'Alder'***.

This unique product is an innovative example of *Duradek's* leadership in outdoor flooring.

Exclusively installed by specially trained professionals, Duradek has been the leader in waterproof roofing membranes for nearly 40 years and provides low maintenance, stylish solutions for outdoor living space.

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