*** For Immediate Release *** Introducing Duradek Ultra Arctic Quartz Vinyl Decking



Exceptional Styling in a Class of it's Own

Surrey, BC, July 6, 2017: <u>Duradek</u>, is excited to introduce Duradek Ultra Arctic Quartz, and at the same time, announce 'QUARTZ' as a new line of our Ultra vinyl membranes.

Ultra Arctic Quartz is a striking, dynamic texture of multi-tonal off-white and greys for a new option that will fill market demands for the popular grey exterior colour schemes.

Its lighter base offers reflective qualities while a cleverly designed speckle pattern adds depth and style; as well as an effective background to camouflage light organic sediment that can accumulate on an exposed deck surface.

Following the success of 'Legacy Desert Quartz', we recognized the need for an additional colour choice in this exceptional pattern. With this addition we are now designating the 'Quartz' pattern as its own, unique line.



Arctic Quartz is a cooler option than it's counterpart, Desert Quartz (left) which was introduced with the Legacy Line of naturally inspired textures in 2016.

Already available and receiving rave reviews,

Desert Quartz. (previously Legacy Desert Quartz) was
the inspiration for this new designer line of Duradek
vinyl deck membranes.

Duradek Ultra Desert Quartz:

Introduced with the "Legacy" Line - but initiated the New "Quartz" Line

Duradek was created to solve difficult waterproofing problems over 40 years ago and it is still one of the most reliable methods for long-lasting, low-maintenance waterproof decks and roof decks available on the market today.



Duradek Canada 1-866-591-5594 www.duradek.com

Duradek Marketing Coordinator Kim Smallwood kim@duradek.com

Actual colour under natural light may appear slightly different than it appears on this document.