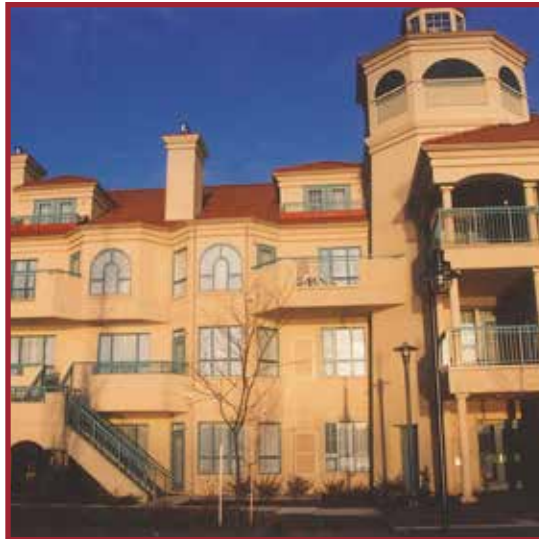


Duradek™

A Legacy of Leadership

40 Years of Deck Waterproofing Innovation



1974 Duradek is conceived by two Okanagan contractors, inspired by marine vinyl used on the inside of pleasure boats.



Nautolex Vinyl first produced by General Tire & Rubber Company for the marine industry.

1976 - John Ogilvie, fresh out of marketing school, and Bob (brothers) team up to purchase a Duradek franchise.

1977 - 1978 - Bob and John acquired another franchise and teamed up with another Duradek dealer for a third.

1978 - John and Bob sold their franchises and purchased 1/3 of the Duradek company. Duradek became a registered trademark in Canada.



1976 - John Ogilvie, fresh out of marketing school, and Bob (brothers) team up to purchase a Duradek franchise.

1970s - 1980s - The infamous Plushdek joined the trend of bringing indoor carpet out...unfortunately, shag carpet was in style at the time.



1982 - John and Bob shave the moustaches.

1990 - * First actual "approval" as a roofing membrane in Canada.

1990 - * Closed down the Washington state office and ran the company from the Canadian office.

1982 - Duradek develops the industry's first "roof deck" material meant to be walked on - Surco Seal - a 60 mil, solid colour, vinyl backed product.



1991 - Duradek's first appearance as exhibitors at an International Builders Show.

1992 - 20 mil Duradek is installed at the Grand Okanagan Hotel.

1996 - Duradek launches its first website.

2003 - Heritage Line is introduced.

1993 - * Duradek opens up a distribution facility in Kansas City for quick & convenient freight access in the U.S.

1995 - 60 mil gets approved for use over living space in U.S.



1998 - Duradek HQ moves to its current location.

2007 - Duradek conducts its first AIA Continuing Education Program.



2009 - **Tiledek™** and **Plazadek™** are introduced.

2007 - Duradek's first reality T.V. appearances with Dream House and Holmes on Homes.

2008 - Cork Line is introduced.

2012 - Forest Floor Line is introduced.

2013 - Omnova shuts down old factory in Columbus and moves production to their Jannette facility.

2014 - 40th Anniversary celebration and convention in Kelowna, BC... back where it all began.



1970's

1977 - Duradek U.S. is established in Washington state.

1977 - The heat welder was introduced. Before that, seams were double cut and chemically welded (and all failed).

1980's



1990's

1994 - * Duradek takes on first agents.

1995 - * Bob and John buy out the other partners of Duradek and have sole ownership.

2000's

1997 - Duradek private labels railings and sells under its new trademark ... **Durarail**

1998 - First approval as a roofing membrane in the U.S. (ICC).



2010's

2009 - Duradek's first Canadian national T.V. commercials with excellent results.



* Disclaimer - after 40 years our memory might be a little fuzzy. Dates indicated are to the best of our recollection.