



DEK - CETERA MINI NEWS BULLETIN

Duradek has made the Top 100 list in Qualified Remodeler Magazine!

Source: QUALIFIED REMODELER Magazine, published by Cygnus

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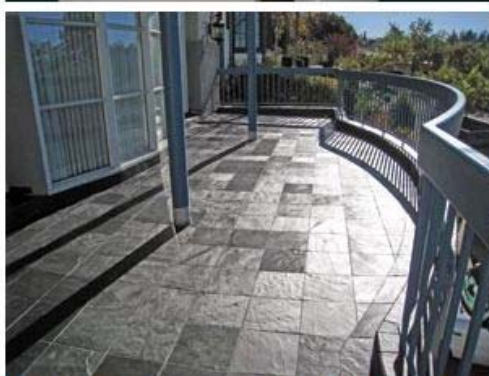
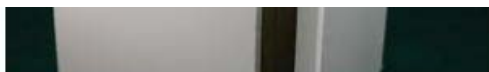
The Remodelers' Choice 100 list for 2010 indicates strong interest in the market for innovative bathroom solutions and products that support energy efficiency. Presented each year, this list is a great resource for remodelers looking for a way to stay abreast of hot products. By keeping up on what's new in remodelling market, and especially what's hot, remodelers can remain the expert in this business.

With showers becoming a bigger priority in the master suite, it's no surprise that shower drainage products make up four of the top 10 spots on The Remodelers' Choice 100. Peppared throughout the list are also products that help homes become more energy-efficient, including tankless water heaters, insulation and several thermal imagers indicating that your customers are looking to cash-in on rebates and take advantage of longer-term savings.

Yet the range of products on the list is very broad. Featuring the most requested products shown in Qualified Remodeler over the past 12 months, the list offers everything from creative lighting solutions to recycled synthetic roofing. Products that have also been featured as a Remodelers' Choice product of the month are designated with a blue ribbon. These are products that not only received many requests for more information in the month in which they were initially published, but also continued to generate enough interest many weeks later.

To view to entire article online, please click [here](#).

To view Duradek's #31 spot article, please click [here](#).



31 Ultra Tiledek

Duradek Ultra Tiledek is an outdoor anti-fracture, roofing membrane designed for use under exterior tile/slate decks and roofs. Virtually identical to Duradek Ultra, Tiledek is an approved roofing membrane with a fabric laminated to its topside. The tiles can then be bonded securely to the fabric-covered membrane with thinset mortar. With the same roofing approvals and the same proven installation techniques, Duradek Ultra Tiledek is a great waterproofing solution for exterior tile/slate projects. Type #31 [E-Inquiry Form](#).



32 Metal Shade

Parasoleil manufactures architectural panels cut with artistic, perforated patterns. The standard 3- by 8-ft. panel material is 16-oz. copper in any one of five patterns inspired from cultures around the world. The copper is