## Unwarranted attacks on PVC hurt consumers, says Greenpeace veteran

## "Alternatives don't match PVC safety"

VANCOUVER, December 14 (VNS) – Recent activist attacks on PVC are without any basis in scientific fact and could hurt consumers by forcing retailers to sell riskier and less affordable materials, Greenpeace co-founder Dr. Patrick Moore said here today.

"Anti-PVC activists like the Center for Health, Environment and Justice in the U.S. and Environmental Defense in Canada are engaged in a fear-mongering campaign that's attempting to convince retailers like Sears to de-select PVC without a shred of scientific evidence," he said.

"It's completely unacceptable for these activists to call PVC 'toxic' when PVC's effects on health and the environment have been investigated at every stage from manufacture through use and on to final disposal. In all cases, vinyl has been shown to be safe and environmentally sound."

Anti-PVC activists are pushing retailers toward untested, less affordable and potentially riskier materials, Moore said. "That's bad news for consumers. PVC is one of the most thoroughly tested plastics available." Alternatives, he said, "simply don't match the safety, affordability and flexibility of PVC."

The former Greenpeace leader is chairman and chief scientist of Greenspirit Strategies Ltd., Vancouver. ENDS 121407

For more on the health, safety and environmental benefits of PVC, see www.vinylnewsservice.com <a href="http://pull.xmr3.com/p/1715-C9EF/35676638/http-www.vinylnewsservice.com-.html">http://pull.xmr3.com/p/1715-C9EF/35676638/http-www.vinylnewsservice.com-.html</a> .