



BUSINESS OPPORTUNITIES



SUNDECKS | ROOF DECKS | BALCONIES | PATIOS | STAIRS | POOL DECKS | WALKWAYS

Duradek is committed to growing and improving your position in the market place.

This turnkey opportunity is an easy way for contractors to create a business or add a valuable profit arm to an existing business. With our ongoing support systems, history of success and dedication to our clients, we are confident that our products and commitment to service will increase your sales and profits.



Why Choose Duradek?

- Industry Leader Since 1974
- Installation by Trained Installers Only
- Can Be Installed in All Climates, in Almost Any Weather Condition
- One Step, One Day
- Excellent Manufacturer Support
- Profitable Business
- Over 150 Million Square Feet Installed
- Usable Immediately - No Curing Process
- Wide Selection of Unique Patterns and Versatile Colors
- UV and Mold Inhibitors
- Safe, Slip Resistant Footing
- Easy to Clean - Minimal Maintenance



Why Choose Durarail?

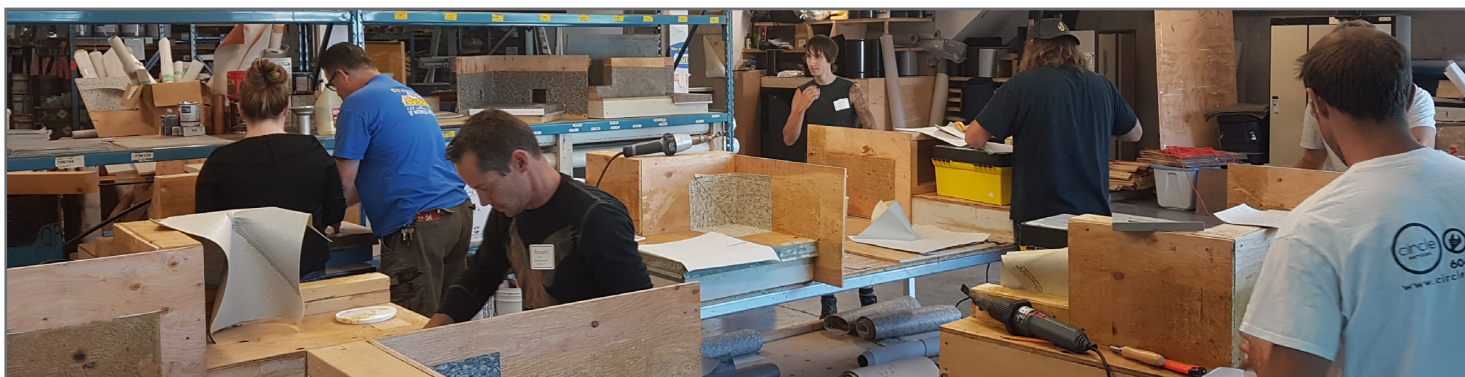
- Meets or Exceeds International Building Codes
- Sturdy Aluminum Construction
- Non-rusting, Saltwater and Ultra-violet Resistant
- TGIC Powder Coated Finish (Non-VOC)
- Proven System Means Fast Installation
- Cost-effective with Unlimited Lifespan
- Maintenance Free
- Glass, Picket, Cable Rail or Custom Railing

Discover the Duradek Difference.



HERE ARE THE BENEFITS TO JOINING THE DURADEK NETWORK

- Proven product performance
- No franchise or hidden fees
- Simple dealer and credit agreement
- Excellent marketing support from Duradek
- Technical support available when needed
- Complete training provided
- Duradek website listing for your company
- Private online access to applicators resources
- Leads directed to your business
- AIA Architectural Continued Education Provider
- Experienced staff at Duradek
- Excellent knowledge base and regular communication



EXPERIENCE & REQUIREMENTS

- Roofing/Waterproofing experience beneficial
- Deck, Balcony, Rooftop Construction or Remodeling Construction experience
- History of quality workmanship required
- Fast response to customers
- Complete dealer profile/application process
- A commitment to promote Duradek products

NEW DEALER RESPONSIBILITIES

- Attend our hands-on training course
- Purchase materials directly from your assigned warehouse
- Use Duradek product literature
- Actively promote the Duradek brand
- Follow up on any consumer leads within 48 hours
- Communicate with Duradek to advise on any significant changes within your organization

Do it With Duradek...

NEXT STEPS

- Call our office for a phone interview
- Get trained and start selling!