



CREATE PROFIT WITH WATERPROOF DECK & RAILING SOLUTIONS

Carve Out Your Piece of the Growing Outdoor Living Industry With a Duradek Business Opportunity

Deck and patio construction in the US is a \$783m market with an average 3% growth annually over the last 5 years.* Duradek is committed to helping you develop and improve your position in the outdoor living space category.

This exceptional turnkey opportunity is an easy way for contractors to create a business or add a valuable profit arm to an existing business. With ongoing support programs, a history of success, and dedication to our network, we are confident that our commitment to provide low maintenance, high quality waterproof decking products will increase your sales and profits.

*Source: IBIS World Report - Deck and Patio Construction: US Statistics

Become a Duradek Dealer

- 45+ Years of proven product performance
- No franchise or hidden fees
- Simple dealer and credit agreement
- Complete training provided
- Technical support available when needed
- Excellent marketing support from Duradek
- Private online access to proprietary Duradek applicators resources
- Manufacturer and Distributor generated leads directed to your business
- Experienced staff at Duradek
- Excellent knowledge base and regular communication



DURADEK DEALERS ARE IN DEMAND

Our superior products, excellent technical training, and strong marketing support keep Duradek the leading brand in its category – but it is the skills of our quality authorized dealers and applicators that brings the benefits of our products to the homes and buildings they are designed to protect.

IDEAL EXPERIENCE:

We are proud to partner with skilled contractors from a variety of segments of the construction and remodeling industries.

The unique attributes of Duradek’s product lines are well suited for professionals with backgrounds in:

- Floor Laying
- Roofing
- General Construction
- And of course, Decking

SIMPLE START UP

If you are interested in learning more about how you can build a business as a Duradek Dealer or want to get started,

- Chat with us to make sure we are a mutually good match
- Complete the simple dealer application process
- Attend our hands-on training course

Why Choose Duradek?

- Industry leader since 1974
- Installed only by trained applicators
- Can be installed in all climates, in almost any weather condition
- One step, one day: usable immediately - no curing process
- Over 160 million sq ft installed
- Wide selection of unique patterns and versatile colors
- UV and mold inhibitors
- Safe, slip resistant footing
- Low maintenance

BECOME THE ONE-STOP SHOP FOR OUTDOOR LIVING SPACE

With Duradek’s low-maintenance vinyl decking complemented by Durarail powder-coated aluminum railings, you can be the single source contractor for all of your customers’ decking needs and a convenient, single source for warranty protection.

BECOME AN AUTHORIZED DEALER



DEALER INQUIRIES

Kevin MacMillan, Sales Manager - Duradek Canada Ltd.
1-866-591-5594 | duradek@duradek.com

