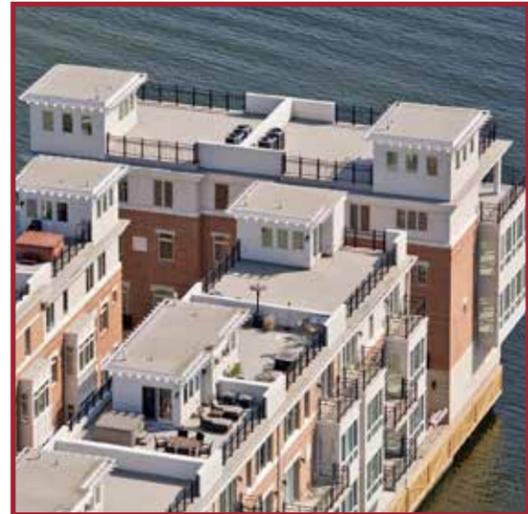
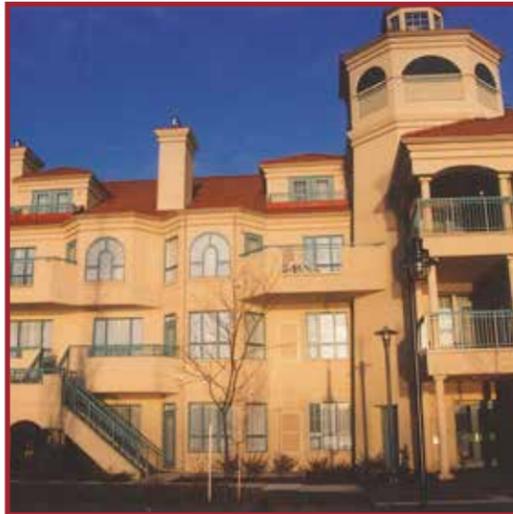


# Duradek™

## A Legacy of Leadership

### 40 Years of Deck Waterproofing Innovation



**1974** Duradek is conceived by two Okanagan contractors, inspired by marine vinyl used on the inside of pleasure boats.



Nautolex Vinyl first produced by General Tire & Rubber Company for the marine industry.

**1976** - John Ogilvie, fresh out of marketing school, and Bob (brothers) team up to purchase a Duradek franchise.

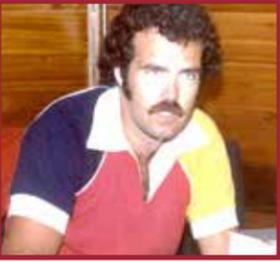
**1977 - 1978** - Bob and John acquired another franchise and teamed up with another Duradek dealer for a third.

**1978** - John and Bob sold their franchises and purchased 1/3 of the Duradek company. Duradek became a registered trademark in Canada.



**1976** - John Ogilvie, fresh out of marketing school, and Bob (brothers) team up to purchase a Duradek franchise.

**1970s - 1980s** - The infamous Plushdek joined the trend of bringing indoor carpet out...unfortunately, shag carpet was in style at the time.



**1982** - John and Bob shave the moustaches.

**1990** - \* First actual "approval" as a roofing membrane in Canada.

**1990** - \* Closed down the Washington state office and ran the company from the Canadian office.

**1982** - Duradek develops the industry's first "roof deck" material meant to be walked on - Surco Seal - a 60 mil, solid colour, vinyl backed product.



**1991** - Duradek's first appearance as exhibitors at an International Builders Show.

**1992** - 20 mil Duradek is installed at the Grand Okanagan Hotel.

**1996** - Duradek launches its first website.

**2003** - Heritage Line is introduced.

**1993** - \* Duradek opens up a distribution facility in Kansas City for quick & convenient freight access in the U.S.

**1995** - 60 mil gets approved for use over living space in U.S.



**1998** - Duradek HQ moves to its current location.

**2007** - Duradek conducts its first AIA Continuing Education Program.



**2009** - **Tiledek™** and **Plazadek™** are introduced.

**2007** - Duradek's first reality T.V. appearances with Dream House and Holmes on Homes.

**2008** - Cork Line is introduced.

**2012** - Forest Floor Line is introduced.

**2014** - Duradek reaches 40 years in business with over 125 million sq. ft. installed.



**2013** - Omnova shuts down old factory in Columbus and moves production to their Jannette facility.

**2014** - 40th Anniversary celebration and convention in Kelowna, BC... back where it all began.



#### 1970's

**1977** - Duradek U.S. is established in Washington state.

**1977** - The heat welder was introduced. Before that, seams were double cut and chemically welded (and all failed).

#### 1980's



#### 1990's

**1995** - \* Bob and John buy out the other partners of Duradek and have sole ownership.

**1994** - \* Duradek takes on first agents.

#### 2000's

**1997** - Duradek private labels railings and sells under its new trademark ...



**1998** - First approval as a roofing membrane in the U.S. (ICC).

#### 2010's

**2009** - Duradek's first Canadian national T.V. commercials with excellent results.



\* Disclaimer - after 40 years our memory might be a little fuzzy. Dates indicated are to the best of our recollection.